



HEWLETT-PACKARD COMPANY  
Intellectual Property Administration  
P.O. Box 272400  
Fort Collins, Colorado 80527-2400

PATENT APPLICATION

ATTORNEY DOCKET NO. 10005377 -1

Inventor(s): Joseph Jacob et al

Confirmation No.: 2461

Application No.: 09/844349

Examiner: Jeffrey D. Carlson

Filing Date: Apr 27, 2001

Group Art Unit: 3622

Title: Delivery Of Location Significant Advertising

Mail Stop Amendment  
Commissioner For Patents  
PO Box 1450  
Alexandria, VA 22313-1450

TRANSMITTAL LETTER FOR RESPONSE/AMENDMENT

Transmitted herewith is/are the following in the above-identified application:

- ☒ Response/Amendment  
☐ New fee as calculated below  
☒ No additional fee  
☐ Other

- ☐ Petition to extend time to respond  
☐ Supplemental Declaration

Fee\$

CLAIMS AS AMENDED BY OTHER THAN A SMALL ENTITY						
(1) FOR	(2) CLAIMS REMAINING AFTER AMENDMENT	(3) NUMBER EXTRA	(4) HIGHEST NUMBER PREVIOUSLY PAID FOR	(5) PRESENT EXTRA	(6) RATE	(7) ADDITIONAL FEES
TOTAL CLAIMS	26	MINUS	34	= 0	X \$50	\$ 0
INDEP. CLAIMS	4	MINUS	5	= 0	X \$200	\$ 0
<input type="checkbox"/> FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM					+ \$360	\$ 0
EXTENSION FEE	<input type="checkbox"/> 1st Month \$120	<input type="checkbox"/> 2nd Month \$450	<input type="checkbox"/> 3rd Month \$1020	<input type="checkbox"/> 4th Month \$1590		\$ 0
OTHER FEES						\$
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT						\$ 0

Charge \$ 0 to Deposit Account 08-2025. At any time during the pendency of this application, please charge any fees required or credit any over payment to Deposit Account 08-2025 pursuant to 37 CFR 1.25. Additionally charge any fees to Deposit Account 08-2025 under 37 CFR 1.16 through 1.21 inclusive, and any other sections in Title 37 of the Code of Federal Regulations that may regulate fees. A duplicate copy of this sheet is enclosed.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, Alexandria, VA 22313-1450.

Date of Deposit: 02/16/06

Typed Name: Raymond A. Jenski

Signature: Raymond A. Jenski

Respectfully submitted,

Joseph Jacob et al

By Raymond A. Jenski

Raymond A. Jenski

Attorney/Agent for Applicant(s)

Reg No. : 31,267

Date : 02/16/06

Telephone : 541 715 8441



10005377-1

IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors: Joseph Jacob et al. Examiner: Jeffrey D. Carlson  
Application No: 09/844,349 Group Art Unit: 3622  
Filing Date: 04/27/2001 Confirmation No: 2461  
Title: Delivery of Location Significant Advertising

COMMISSIONER FOR PATENTS  
PO Box 1450  
Alexandria, VA 22313-1450

**RESPONSE**

Dear Sir:

In response to the Office Action mailed 12/16/2005, Applicant responds as follows:

**In the Claims:**

Claims 8, 12-17, and 28 are withdrawn from consideration and claims 9 and 29 are amended as indicated in the mark-up claims attached as Attachment 1 hereto.

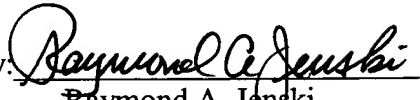
**REMARKS**

In response to the restriction requirement, Applicant elects Group I: Claims 1-11 and 18-34 without traverse. In response to the species splitting of Group I, Applicant has amended claims 9 and 29 and elects claims 1-7, 9-11, 18-27, and 29-34 in species I(a) for further prosecution.

10005377-1

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Respectfully submitted,  
Joseph Jacob et al.

By:   
Raymond A. Janski  
Reg. No. 31,267  
Agent for Applicant